

KGiSL INSTITUTE OF TECHNOLOGY

**Project\_Title : Website Traffic Analysis**

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**Team Members :**

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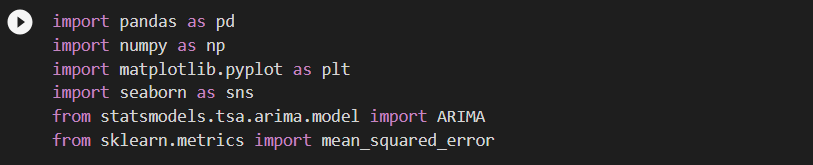
BALAGANESH M

**Project Description :** Website traffic Analysis

**Objective :**

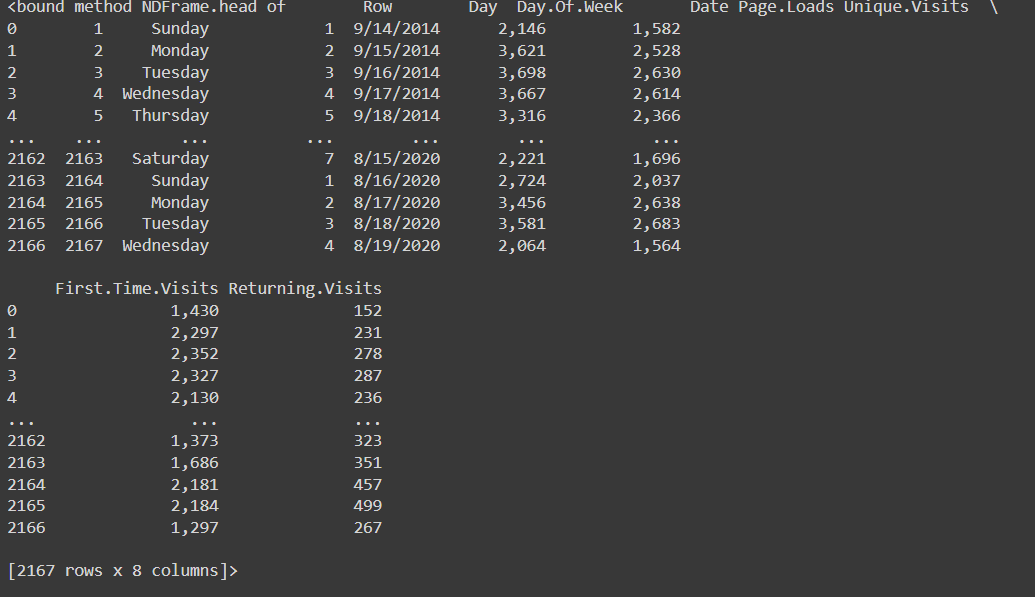
Web traffic analysis is the process of examining and interpreting the data related to the visitors and interactions on a website. The objective of web traffic analysis is to gain insights into how users interact with a website, what content they engage with, where they come from, and more.

**Calculating the daily traffic data :**

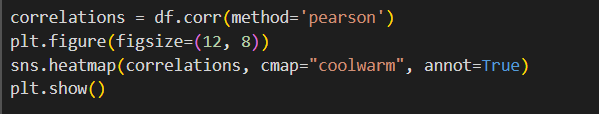
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These are demographic analyses of marginal workers of Tamilnadu in the industrial category.

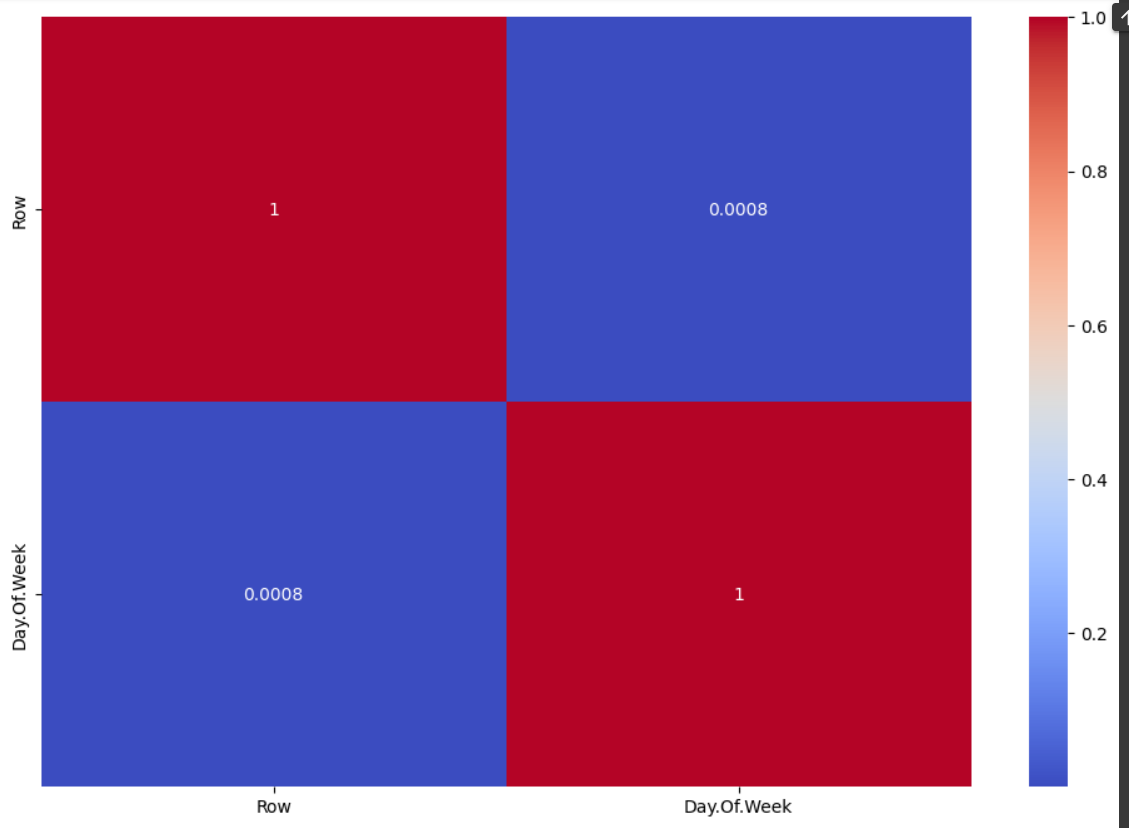
OUTPUT:



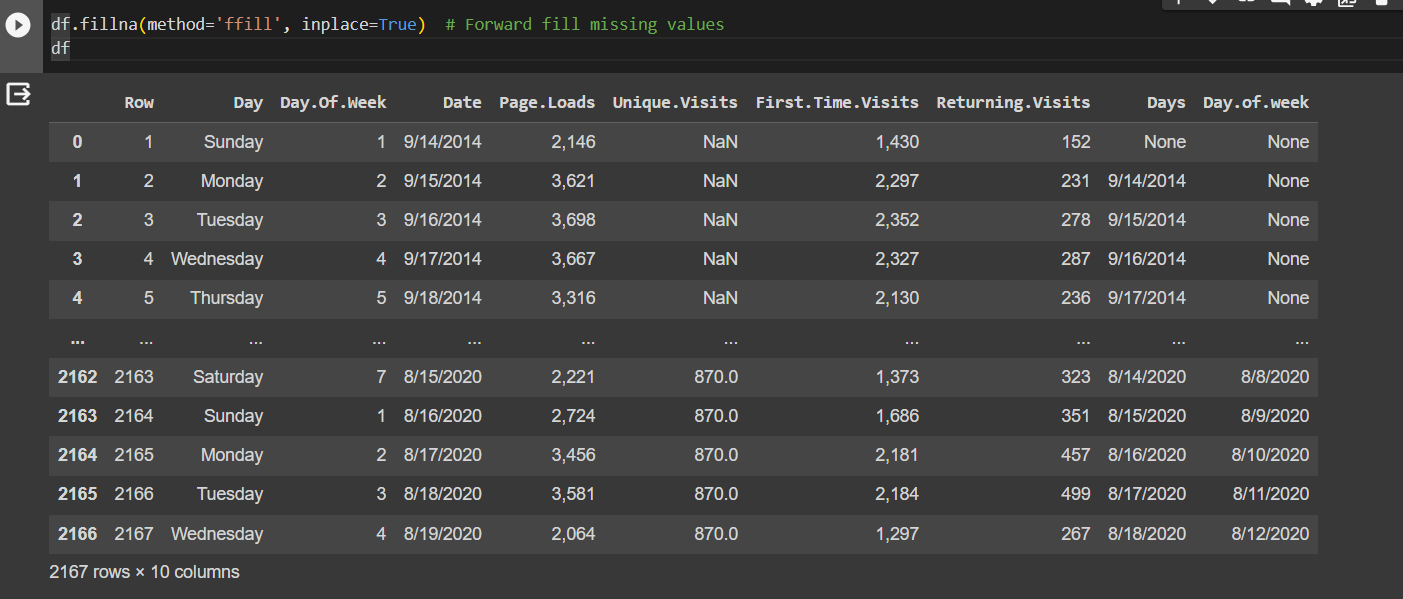
**Calculating the traffic group data :**

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**OUTPUT:**

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**Calculating the access analysis :**

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